### Why become a BioBalance® Health Affiliate?

To gain credibility with your patients, and market your practice by becoming a BioBalance Health Affiliate. Our website and healthcast videos draw thousands of hits a month, and your association with BioBalance Health will offer you the trust you need from your patients. Learn how your practice can benefit from the national exposure and credibility of becoming a BioBalance Health Affiliate.

### Who will train me in Module I and II?

Training for Module I and II will be taught by Dr. Kathy Maupin, Dr. Rachel Sullivan, and the BioBalance Health staff.

### **Patient Education**

Your Patients can take advantage of 350+ patient education videos with a new video added weekly. Each week Dr. Maupin and Brett discuss important health issues, review case studies, and offer clinical advice.

# See all the BioBalance® Healthcasts on BioBalanceHealth.com and on Youtube





Kathy Maupin M.D.
Author of *The Secret Female*Hormone, and host of 350+ Web
Casts on current medical topics,
and other health related topics. Dr.
Maupin has had a successful
bio-identical hormone pellet
practice for more than fifteen
years. She has thousands of
hormone patients, is published in
six countries, and has presented at
the national AMMG conference.

As a recognized leader in the field of hormone replacement Dr. Maupin has decided to focus on training other physicians to become financially and clinically successful using her methods. Dr. Maupin practices in St. Louis and Kansas City and has patients from around the world who come in to see her for pellet testosterone replacement.

# Dr. Maupin's complete bio is available at www.biobalancehealth.com

Affiliat Website and Contact Information biobalancehealth.com/about-biobalance-health/affiliates

#### **Brett Newcomb**

Associate Director of Affiliate Development

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Email: brett@biobalancehealth.com

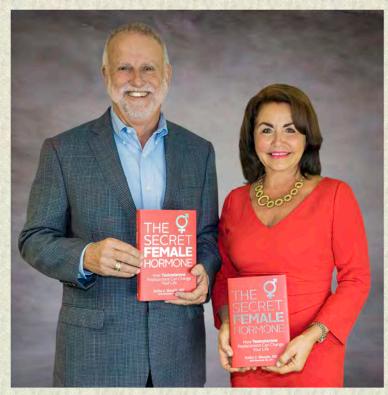
St. Louis, MO Office 10800 Olive Blvd St. Louis, MO 63141 Phone: 314-993-0963



Kansas City, MO Office 4400 Broadway, Suite 400 Kansas City, MO 64111 Phone: 816-753-6552



Clinical Pellet/Insertion Training



Dr. Kathy C. Maupin, M.D. Brett Newcomb, MA, LPC

"We Wrote The Book"

On Testosterone Replacement for Women



## BioBalance® Health Training Overview

BioBalance® Health LLC is one of the first anit-aging practices to provide bio-identical hormone replacement with subcutaneous pellets. We have been unbelievably successful and want to train other physicians to use our hormone management and business plan.

Our training is designed to fit your needs using small personalized classes for physicians and their nurse practitioners.

## **Option 1 - Shadowing Biobalance Doctors**

Invest two days of your time following Drs. Maupin and Sullivan through their day seeing patients. View consultations and procedures, and see how you can set up your own hormone pellet practice for both women and men.

### **Key Elements Of Training With Shadowing:**

- ☑ One-On-One Training
- ☑ Learning How a Cash Based Practice Can Work For You
- ☑ Use Your Existing Medical Practice
- ☑ A \$5000 Investment Makes \$250,000 The First Year
- ☑ No Hidden Costs, Fees, Commitments
- Participatory Learning Is The Best Way To Learn

Email: Joe@BioBalancehealth.com to schedule

Cost for Option 1 is a one time fee and can be purchased independent of Options 2 and 3



"Pellet therapy has changed my entire practice! I'm booked out for months and I'm doing less obstetrics. My reputation has grown just by word of mouth! I was the first in my area to offer pellet therapy and patients view Dr. Maupin as a pioneer for women's health. It's easy to be successful if you follow Dr. Maupin's methods!"

Dr. Jennifer Park, M.D. - Pasadena Pellets, CA

The BioBalance Health model allows doctors the freedom to practice and make clinical decisions with a cash only business model.

## Option 2 - Hands On Clinical Training

Using the presentation of real life cases, Dr. Maupin utilizes the Socratic method to explain how she makes her decisions.

- ▼ Two and a Half Days of Training
- ☑ Six Weeks of Support
- **☑** Includes Written Protocols

### **Key Topics:**

- · Didactic Training on Pellet Therapy
- Diagnostic Symptom Management
- Pellet Dosage/Troubleshooting
- Balancing All Hormones
- Both Male and Female Patients
- Pharmacy Issues/Lab Interpretation

Cost for Option 2 is a one time fee and can be purchased independent of Options 1 and 3



# Option 3 - BioBalance Health Affiliate Benefits for Affiliates

- License to use BioBalance Health Affiliate logo and name
- Referrals from BioBalance Health (on going)
- Your own web page on the BioBalance Health website to stimulate referrals
- Access to Dr. Maupin and staff for consults on challenging patients
- Proprietary information on vendor and pharmacy pricing
- Secure web page for Affiliate communications and mutual support
- Right to use marketing templates created by BioBalance Health
- Access to medical & business protocols including all updates
- Pellet dosage & trouble shooting



Cost for Option 3 is on going and can be purchased independent of Options 1 and 2